

# Methods Improvement For Construction Managers

## A Modified-AHP Method of Productivity Analysis for Deployment of Innovative Construction Tools on Construction Site

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Received October 24, 2013 / Revised November 21, 2013 / Accepted December 5, 2013

*Productivity analysis is the most important and significant method for evaluating management and engineering performance during whole project stage. However, it is very difficult in developing qualitative index to construction industry comparing to other industries. Therefore, analytical hierarchy process (AHP) is one of the methods for overcoming these limitations by checking consistency index using duality comparison. In this study, it is scripted up an application plan and selection for innovative tools by analyzing survey results on tool users and site managers with respect to using Modified-AHP performance measurement method.*

**Keywords:** Innovative tool, Productivity, AHP, Construction site operation

### 1. INTRODUCTION

Productivity is used as a tool to measure real production activities in all industrial areas (Won, 2008). Productivity is defined as the ratio of input to output when products are manufactured for a certain period of time using a production system (Kim, 1994).

The construction industry is labor-intensive, its work performed largely outside, as a large number of businesses in an area engages in a project together. As a result, the industry has many factors that make it hard to evaluate its productivity. Application of the concept of productivity to the industry is not so simple; therefore, labor productivity is commonly used.

Factors that influence construction productivity are broadly divided into the internal influence factors that may be controlled within a production system and the external influence factors with the opposite concept. Enhancement in productivity is mainly achieved by improving the internal influence factors (Park, 1992).

Internal influence factors are divided into hard factors (product, technology, materials, energy, plant, and equipment) and soft factors (construction controls, work methods, people, organization, systems, and management style) (Jung, 2005). Productivity is enhanced through the removal or improvement of inappropriate internal influence factors (Figure 1) (Yoon, 2010).

High productivity in advanced countries' construction sites was judged to result from the efficient application of advanced construction tools to unit work. Here, innovative construction tools mean high-performance work tools, small equipment, or safety goods that have not been applied to sites in Korea but that are in common use in advanced countries.

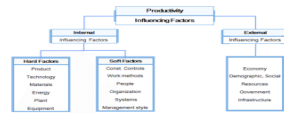


FIGURE 1  
FACTORS THAT INFLUENCE PRODUCTIVITY OF THE CONSTRUCTION INDUSTRY

Accordingly, this study introduced innovative construction tools for productivity enhancement through improvement in internal influence factors (Gilbreth, 1917). This study also collected and analyzed the opinions of managers and workers at construction sites, using a questionnaire aimed at developing a measure to select and utilize innovative construction tools.

### II. METHODOLOGY

A comprehensive evaluation of advanced construction tools was made, with a structure that combined managers' macroscopic insights and managers' microscopic opinions. The questionnaire had two parts, calculating the managers' weight and evaluating workers' degree of satisfaction.

The analysis hierarchy process (AHP), one of the multi-criteria decision making methods, was used for this purpose (Niebel, 1980).

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